



Watch for Us on TV and YouTube!

NCUA Unveils Share Insurance TV Ad Campaign

The National Credit Union Administration (NCUA) is partnering with nationally respected finance expert Jane Bryant Quinn to promote National Credit Union Share Insurance Fund (NCUSIF) coverage and remind consumers that federally insured credit unions are a safe place to keep your money at a time of market turmoil. During a five-month video, print ad and electronic campaign, television, Internet, and transit buses will spread the word that member accounts in federally insured credit unions are safe and secure.

"This multi-media campaign is an important demonstration of NCUA's commitment to consumers at a very difficult and uncertain time. I am confident that this highly visible advertisement, employing one of the most well-respected and prominent voices in financial journalism, Jane Bryant Quinn, will underscore the safe alternative that is NCUSIF insurance," stated NCUA Chairman Michael E. Fryzel. ■



EVERYONE WINS!

Credit union membership is a great benefit to enjoy and share with your friends. To honor our long-standing Chicago relationships, MWRD Employees' Credit Union is giving our members four different ways to win two tickets to the Cubs/Sox Crosstown Classic on June 28, U.S. Cellular Field!

These are great reserved seats on the Lower Level in Home Run territory! Earn an entry* when you:

- 1) Join the credit union;
- 2) Refer a new member who joins;
- 3) Open a new checking or savings account;
- 4) Or set up Direct Deposit!

*Some restrictions apply. Odds of winning depend on the number of entries received. Visit www.mwrdecu.org for complete details.

More Members Waking Up to Our Benefits Every Day

Your MWRD Employees' Credit Union is waking up all our current and potential members to the benefits of being a credit union member. In contrast to the traditional banking institutions that relying on taxpayers to bail them out — the cooperative, not-for-profit business model of America's credit unions is working.

We want to express our thanks to the members who attended our very successful Annual Meeting recently. Highlights included the passing of the gavel from Patricia Young (after 12 years on the Board) to our new Chairman Kathleen Therese Meany; the swearing in of all our new directors; and the introduction of our new members' financial management program (see *Accel* article below). In addition, member Jeff Pesavento won a gourmet coffee maker in the drawing for referring a new member, and Ricky Hall won a \$25 Starbucks gift card for taking our Wake-Up call and naming some of our financial services. We also awarded a number of cash door prizes.

Congratulations to:

Kathleen Therese Meany
Anthony Balich
Brian Deitz
Mitchell Gorz
Henry Marks

Glenn Miller
Beverly Sanders
Nathaniel Thomas, Jr.
Jacqueline Torres

We are fortunate to have these talented and dedicated members handling the direction, policies and management of the credit union. Even more important is the everyday loyalty of our members, who continue to appreciate and energize our efforts toward financial service excellence. ■



Above (l to r): Linda Geers, President and General Manager; Patricia Young, Past Board Chairman; and Kathleen Therese Meany, New Board Chairman. Above right: Senior MSR John Van Keulen presents a door prize to member Nathaniel English. Right: Board of Directors present were sworn in. Not pictured: Henry Marks, Nathaniel Thomas, Jr.



Introducing...Accel



MWRD Employees' Credit Union is pleased to announce our newest member benefit — Accel Members Financial Management. As a valued MWRD member, we are committed to serving you. And as a benefit of your membership, we are providing you with free access to money management and financial education services.

MWRD has teamed up with Accel, a financial management program. Through comprehensive education and exceptional service, this organization has been assisting individuals for more than 40 years. Through our partnership with Accel, you will enjoy unlimited access to financial counselors without paying — it's free! As a member of MWRD, you can receive assistance with:

- Personal and family budgeting

- Understanding your personal credit report and how to improve your score
- Personal money management
- Debt repayment
- Avoiding bankruptcy, foreclosure, and repossession
- And more!



Accel can offer personalized answers to your individual questions. For issues ranging from a proactive savings plan to saving a home from foreclosure, advice is only a phone call away. Accel counselors are available Monday through Thursday 8 a.m. to 10 p.m. (EST), Friday 8 a.m. to 7 p.m. and Saturday from 9 a.m. to 1 p.m.

To use this new service, simply visit www.accelservices.org or call 1-877-33ACCEL (1-877-332-2235). ■

